



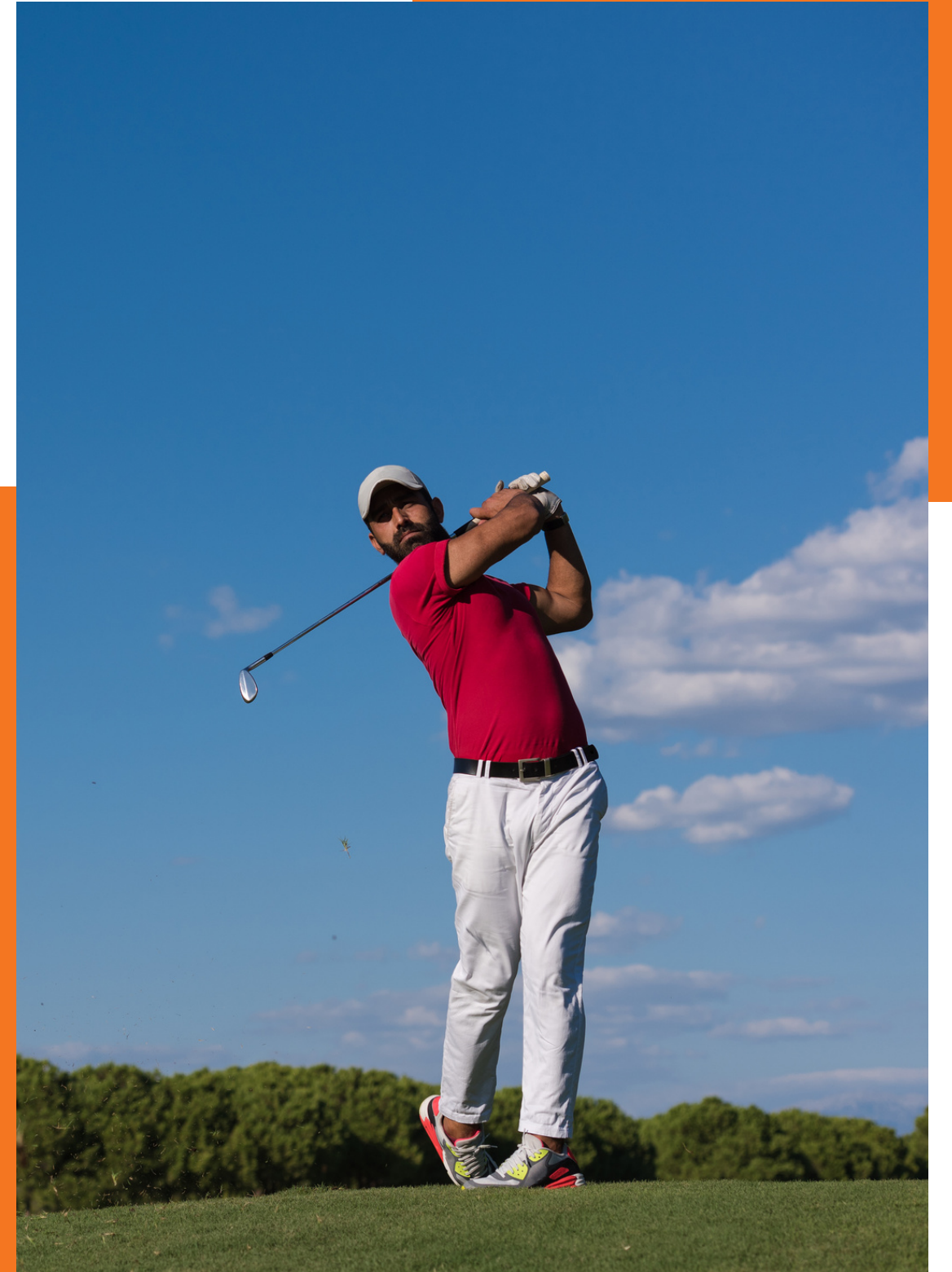
GOLF OUTING GUIDE

2024

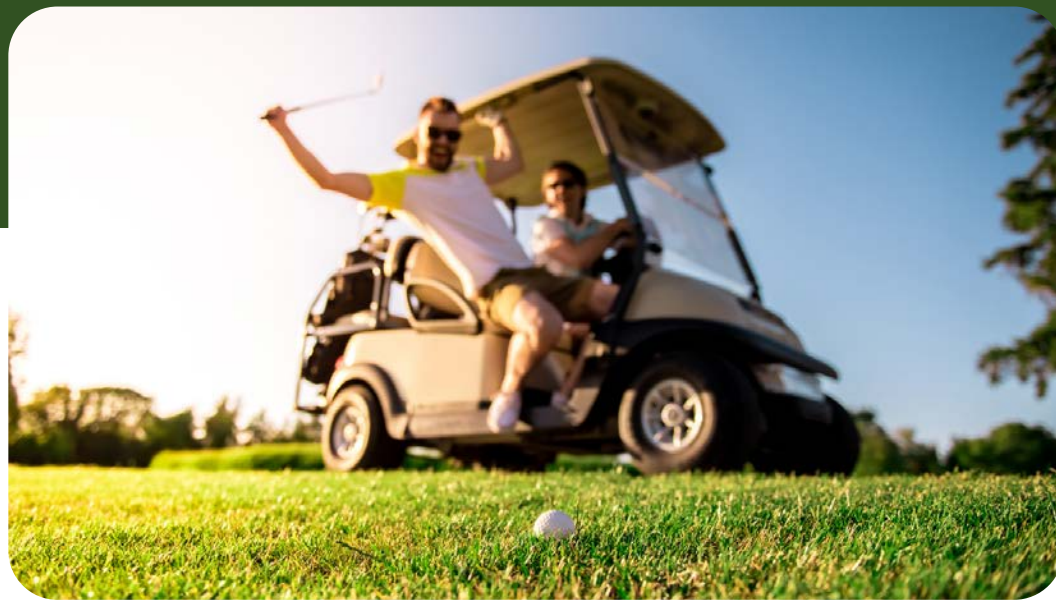
A guide for every budget

OVERVIEW & PURPOSE

Use this quick guide to ensure that you cover every facet of your golf outing/event at whatever price point you need! This comprehensive guide will give you a full breakdown of all the elements of a golf event and even share the best must-have items in your price range.



ENTRY LEVEL BUDGET





TNC



ROMANCECARD



GHE-FDP

GOLF CARTS

Contributing sponsors can commit to the golf carts used by each team.

TNC - Hang your favorite colored hand fan to signal your golf car is ready to go. This is a great way to add signage for your contributing sponsor while also offering a functional hand fan that can be used on those hot summer days out on the course.

ROMANCE CARD- Contributing sponsors can place a romance card on the wheel of each cart that tells their story and compliments their commitment to the event. Or we can print the golf scorecard onto the romance card and ensure that you're offering something that will be put to use immediately at the event. This will also be a great way to get eyes on this corporate sponsor's logo at every hole.

GHE-FDP - Golfer's will need to keep score throughout the event. Offering a golf pencil to compliment the golf cart sponsorship ensures that this brand is seen at every turn. This can easily be coordinated with the host club.



RSGT



GTP4T



POKERCHIP

PRACTICE GREENS

A practice green is an area of the course that is designated for grooming your putting stroke and/or working on your short game shots. Every golfer will pass by this area at least twice and most aim to get in a few practice putts or shots before the real game begins. A contributing sponsor can donate to this part of your event and get their brand noticed by gifting the following when a player approaches the practice green:

RSGT- A divot repair tool that they'll instantly place in their pocket to use anytime they make a ball mark in the green.

GTP4T- Even though they're on the practice greens they will no doubt require a few tees throughout the day that will have your contributing sponsor's brand on every one.

POKERCHIP- To help them mark the location of their ball when other players go to take their best shot. A perfect item to offer at the practice green that will surely be used throughout the day.



314PT



NDBC



1515GOLF

PRACTICE (DRIVING) RANGE

Many of your players at outings will make their way to the practice (driving) range to get their bodies loose and their golf swings warmed up. It is also a wonderful opportunity for sponsors to mingle with the participants. Sponsors can make positive impressions by offering these items with their brand getting noticed:

314PT - Every golfer needs tees, having your brand on these bio-composite re-usable tees is a good thing.

NDBC - Store tees, ball markers or divot tools for quick access when you need it.

1515GOLF - Golfers like towels they can use in a variety of ways.



3CT-ULTRA



GBOK-KIT



MULTIMARKCHIP-FDP

GOLFER GIFTS

More commonly known as the player's gifts or outing kits. These are the goody bags that are handed out to each player upon sign in. These goody bags normally consist of multiple items. This is a great way to get multiple sponsors that each contribute to one item in the goody bag.



FC-02



SCH



ALB



CBO



TREKSPORT32

CASH BAR GOLF CART

This contributing sponsor will get a lot of love at this event every time players need to grab a quick drink, snack or fill up their cooler with more ice!

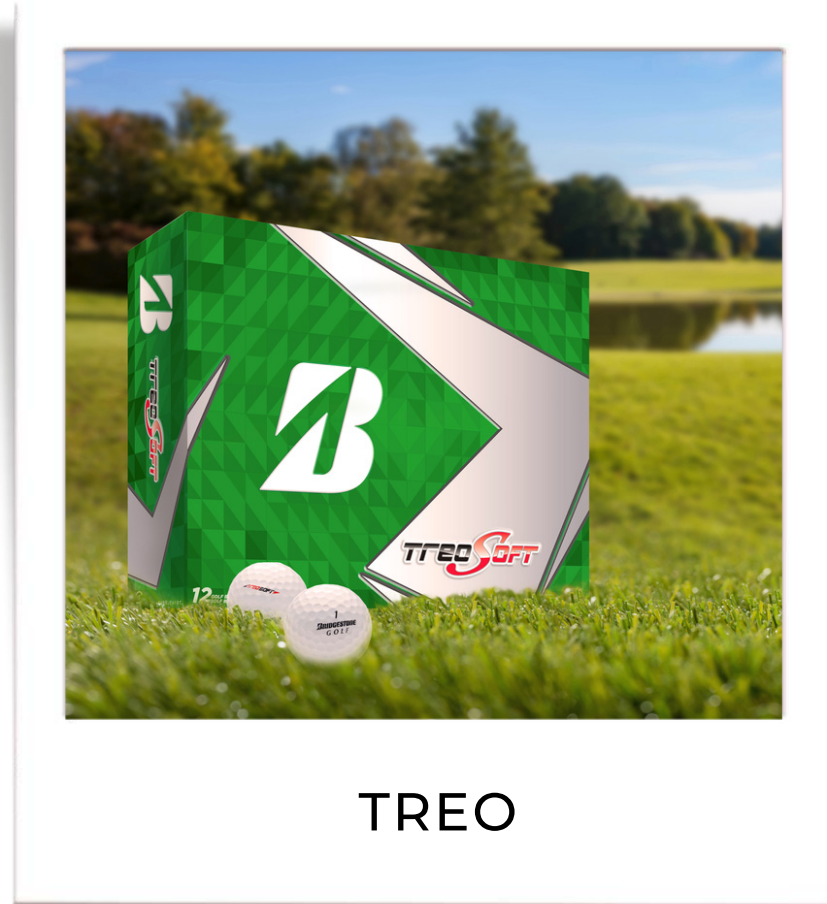
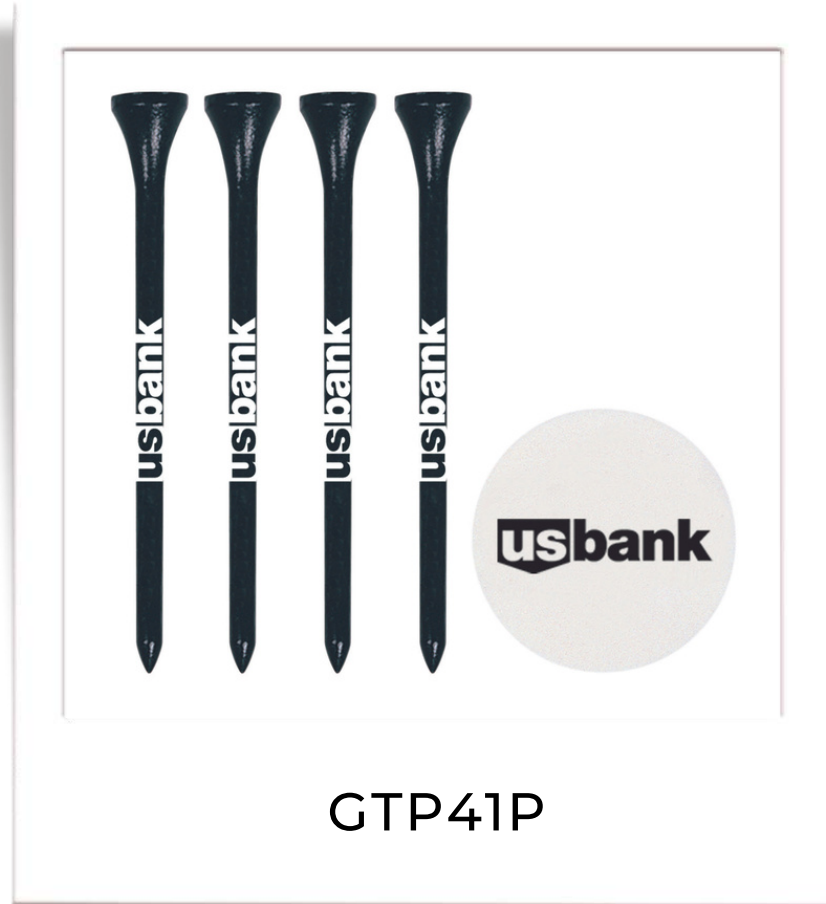
FC-02 - This collapsible foam 12 oz can holder keeps drinks cool and sweat free on and off the course.

SCH - Sometimes, you need something a little smaller. This slim can holder will fit 12 oz slim cans for easier grip and no condensation.

ALB - Is a great lunch bag to sell at the cash bar golf cart while they fill it up with their favorite beverages allowing them to keep it all cool for the next several holes. This is a terrific way for you to earn additional revenue for the event or charity.

CBO - Doubling as a bottle opener, this carabiner is sleek and compact, making it perfect for travel or an outing.

TREKSPORT32 - Are water bottles to fill up throughout the day while helping to eliminate the use of single use plastic water bottles.



MULLIGANS

Most simply put, a mulligan is a “do-over”. If you hit a bad shot you can use a MULLIGAN to try again. You can sell mulligans as tokens to help establish the number each player has to use and also bring in some additional revenue for that event or charity.

CONTESTS

Any of the following items can be used as gifts for the following contest that can happen at golf outings. These contests are always included in the event and can be a great way to promote new acquaintances and fun during the event.

HOLE IN ONE

This is the most difficult contest by far. However, that makes it the most rewarding if won! This is when someone makes it into the hole with only one shot!

CLOSEST TO THE PIN

It's common to see this contest take place on a par-3 hole and the tee shot landing closest to the pin wins! Often event planners will have (one) on-course contest for the front nine holes and (one) for the back nine holes.

LONGEST DRIVE

This contest starts at the tee box on a selected hole, typically a straight par 5 hole. The winner will be determined by distance and accuracy of their shot in the fairway. Course staff can also help put a line in the middle of the fairway upon request to give a visual aid for measuring your winner!

PUTTING CONTEST

This contest can be held before, during or even after the tournament itself.

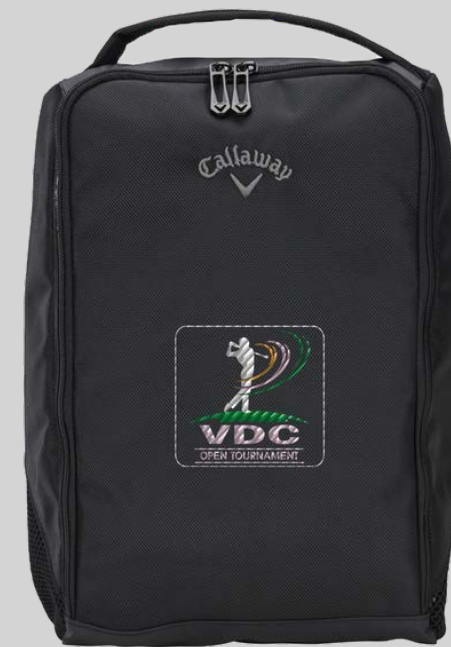
CONTEST PRIZES



TPVP-FD



VIBE18-FD



CWSHOEBAG-FD



CAMOSHOEBAG-FD

ENTRY LEVEL

MID-RANGE BUDGET





MAGGY



TOP-KIT



ALB

GOLF CARTS

Contributing sponsors can commit to the golf carts used by each team.

MAGGY - Hang this cool 12 x 28 magnetic waffle towel to signal your golf car is ready for play.

TOP-KIT - Contributing sponsors can give each player a few extra tees that they'll be able to use throughout the day. They can secure them in a ditty bag that will get reused time and time again when they attach it to their golf bag.

ALB - It can get quite hot or humid throughout the day and offering a cooler bag to keep a few snacks or bottles of water in can be extremely helpful. Golfers will keep this in their cart and more importantly they'll take it home to use again after the day is done.



TDT-FDP



2TT-PV1



ECMPMC-FD

PRACTICE GREENS

A practice green is an area of the course that is designated for grooming your putting stroke and/or working on your short game shots. Every golfer will pass by this area at least twice and most aim to get in a few practice putts or shots before the real game begins. A contributing sponsor can donate to this part of your event and get their brand noticed by gifting the following when a player approaches the practice green:

TDT-FD - A unique tribal divot tool that they'll instantly place in their pocket to use anytime they make a ball mark on the green.

2TT-PV1 - Even though they're on the practice greens they will no doubt require a few tees throughout the day that will have your contributing sponsor's brand on every one. A few extra golf balls will be an added bonus for when players hit those shots they can't find.

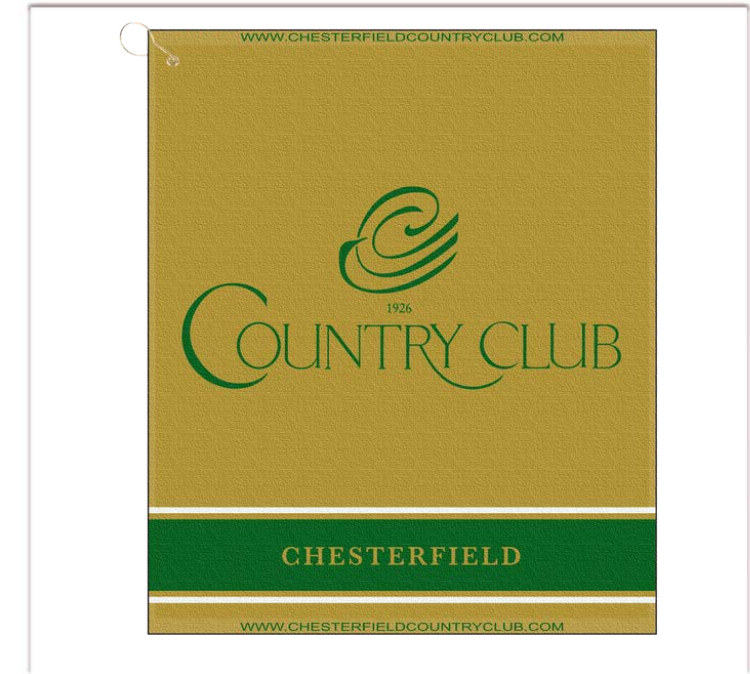
ECMPMC-FD - To help them mark the location of their ball when other players go to take their best shot. A perfect item to offer at the practice green that will surely be used throughout the day.



ZFGLOVE-FD/WZFGLOVE-FD



ESTTVP-FD



1619DWT-FDP

PRACTICE (DRIVING) RANGE

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JGK-KIT



HGK-E6



URBANSHOE-KIT

GOLFER GIFTS

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KRATOS



SNCH



ALB



BOBM-FD



TREKKER

CASH BAR GOLF CART

This contributing sponsor will get a lot of love at this event every time players need to grab a quick drink, snack or fill up their cooler with more ice!

KRATOS - An insulated can holder to keep your drinks cold and your hands dry.

SNCH - Collapsible and full color to make your design stand out on the course

ALB - A great lunch bag to sell at the cash bar golf cart while they fill it up with their favorite beverages allowing them to keep it all cool for the next several holes. This is a terrific way for you to earn additional revenue for the event or charity.

BOBM-FD - An easy item to giveaway for player giveaways! The ball marker can be customized with an event logo to have all your players remember your event.

TREKKER - A water bottle to fill up throughout the day while helping to eliminate the use of single-use plastic water bottles.



PWN



GTP42T



VDRIVE-FD

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PUTTING CONTEST

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CONTEST PRIZES



NOMAD



RYDER23-FD



ODYWH2BALL-FD



TPDB-FD

PREMIUM BUDGET





CUSTOMBAGTAGXL-FDP



SWICK-FD



CAMOCOOLER-FD

GOLF CARTS

Contributing sponsors can commit to the golf carts used by each team.

CUSTOMBAGTAGXL-FDP - Contributing sponsors can design a custom bag tag to commemorate the outing.

SWICK-FD - Contributing sponsors can gift a complimentary pair of retail sunglasses that the players can either use that day or take home to use another day.

CAMOCOOLER-FD - It can get quite hot or humid throughout the day and offering a cooler bag to keep a few snacks or bottles of water in can be extremely helpful. Golfers will keep this in their cart and more importantly they'll take it home to use again after the day is done.

PREMIUM



PFDS-FDP



MULTIMARKCHIP-FDP



SFMHC-FD

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PFDS-FDP - This gift set sets the tone for a luxurious day out on the course. A metal tin with retail brand compliments. This tin includes a divot repair tool and two ball markers that they'll instantly place in their pocket to use anytime they make a ball mark in the green.

ODIN-T- Even though they're on the practice greens they will no doubt require a few tees throughout the day that will have your contributing sponsor's brand on every one. A few extra golf balls will be an added bonus for when they have a few swings they want to do over.

SFMHC-FD - A mallet or blade putter cover to protect the money club.



BIGFROSTY-FD



PUMAPOUNCECAP-FD



CRIT-FD

PRACTICE (DRIVING) RANGE

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BIGFROSTY - This 6 pack cooler bag keeps your drinks cold while you work the kinks out of your swing.

PUMACRESTCAP-FD - A Puma golf cap with your sponsor's brand on the front to protect your head from the sun and something players will wear multiple times.

CRIT-FD - Useful sunglasses with a decorated bag to show off your brand time and time again.



CAR247KIT



OBGKB-PV1



NXBLT-FD

GOLFER GIFTS

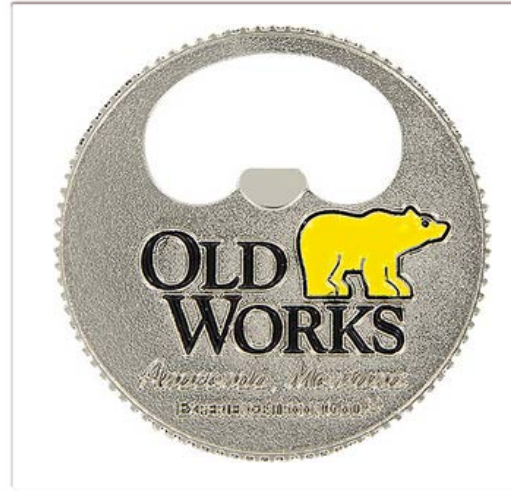
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KONG



SIDEKICK



BOBM-FD



MAMMOTH

CASH BAR GOLF CART

This contributing sponsor will get a lot of love at this event every time players need to grab a quick drink, snack or fill up their cooler with more ice!

KONG - At home, on the go, or on the course. Drinks will be cold for those long days on the fairway. Perfect for company golf events, fundraisers and tournaments.

SIDEKICK - Is a great lunch bag to sell at the cash bar golf cart while they fill it up with their favorite beverages allowing them to keep it all cool for the next several holes. This is a great way for you to earn additional revenue for the event or charity.

BOBM-FD - An easy item to giveaway for player giveaways! The ball marker can be customized with an event logo to have all your players remember your event.

MAMMOTH - A 40 oz mug to fill up throughout the day while helping to eliminate the use of single use plastic water bottles.



EMBMHC-FD

LASER ENGRAVING OPTIONAL



TDT-FD



CHROMETOUR-FD

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PUTTING CONTEST

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CONTEST PRIZES



PLAYER4BAG23-FD



PPNX10-FD



BELMONTBAG-FD



OBV25C

PREMIUM